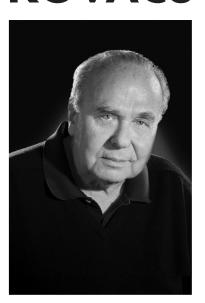


# GEORGE KOVACS®

## 70 Years of Breaking Boundaries in Light & Design

In 1954, George Kovacs opened a small import store in Manhattan for modern and avant-garde lighting, starting a revolution in the landscape of design and illumination.



By the early 2000s, the George Kovacs® brand had catapulted to success by staying ahead of trends and propelling an appreciation for modern interior design within the USA. George Kovacs® Lighting was licensed to The Minka Group® in 2002 and today continues to be the benchmark of both design technology and superior contemporary style.

George Kovacs' legacy as a lighting pioneer continues on, even after his passing in 2007. The Minka Group® is committed to embody the design aesthetic he inspired with a wide range of styles. All the pieces in the George Kovacs® Lighting collection are marked by similar characteristics: clean lines and unexpected curves, superior illumination, and sophisticated style, all combined with a good-natured sense of humor.

Inside and out, George Kovacs® continues to light the way with cutting edge contemporary lighting, a benchmark for premium quality at a value-driven price.













**USB-C Charger Port** 





Floor Foot-Switch





















#### **▼ P4324-66A**

George's Reading Room™ LED Floor Lamp Features On/Off Dimmer 50" Height









































Wireless Charging





Rechargeable with USB-C



On /Off Touch Button











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